

Q

REP HEADLINE# 6187339 TRF# 321578 REP: TEL# 215-564-1206 FAX# 215 564 1103
\$\$\$ MOD# 3: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP AUG20/12 17.43
CHANGES ** WPXI-TV ***

ADV # 13937 ADV. NAME ISS/NRCC-IE REP.# OFF.# 18 SALESMAN #
AGY # 02711 AGY. NAME NAT'L MEDIA RESEARCH PLANNING PLAC BUYER NAME BEN ANGLE
815 SLATERS LANE SALES PRSN WA- CHERYL BLAIR
ALEXANDRIA, VA 22314

ORDER # CONTRACT # 6187339 CLASS: NATL. LOCAL REGIONAL
PRDCT NRCC 8/17 EST#2594 COMMENTS: (LINE, ORDER, INVOICE)
FLIGHT DATES AUG17/12 AUG28/12 WK-2

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE AUG20/12 17.43

Q

REP: TO NSM/NSA
FR LIDSEY FOR CHERYL
M4 OK
TTLS \$35,700
PLEASE CONFIRM, THANKS!

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
44	S		800P-1000P	30		\$2,000.00	8/21	8/21	1		TUE	1
PROGRAM : AGT												
ORD COM1: TIME CHG												
ORD COM2: SPTS ARE BOOKED- THX JEN												
THIS IS A MAKE-GOOD FOR AUG21 ON LINE-42 FOR 2 SPOTS/WK												
AGENCY ADVERTISER CODE = 155							AGENCY EST# = 2594					
AGENCY PRODUCT CODE = 426												

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:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS /WK	:WEEK INVT	:DAYS	:TOTL: SPTS:
45	A		800P-1000P	30		\$2,000.00	8/28	8/28	1		TUE	1
PROGRAM : AGT ORD COM1: STP ORD COM2: SPT IS BOOKED- THX JEN THIS IS A MAKE-GOOD FOR AUG21 ON LINE-44 FOR 1 SPOT/WK STATION MAKEGOOD OFFERS: M4 OK'D BUY#44 MISSED:TUE/800P-1000P AUG21 OFFER:TUE/800P-1000P AUG28 CMT:STP CMT:SPT IS BOOKED- THX JEN												
AUG/12			33700.00	SEP/12		\$2,000.00						
										CONTRACT TOTAL	35700.00	
										TOTAL SPOTS	40	



MARKET TOTALS \$144,900 WPXI 25% KDKA 34% WTAE 24% WPGH 17% CABL 0% WPCW 0% WPMY 0%
 SVC- NSI
 DEMOS- RA35+*
 MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE